



Become a Sponsor of Millicent Community Radio Station!

About 5THEfm

5THEfm 107.7 is a community radio station specifically catering to the Wattle Range and Limestone Coast area. We are a voluntary run not-for-profit organisation catering for a diverse listenership and providing a wide range of programming.

Although our license area is for the Wattle Range Council area we can be heard from Beachport to Penola, out to Kalangadoo, Tarpeena & Nangwarry, down to Tantanoola and Mount Gambier. Globally we can be heard 24/7 with our Live Web Streaming at www.5-thefm.org. We have a Local audience reach in excess of 20,000 within any typical week. Some of our specialist programs attract an audience unique to the region.

Why Sponsor?

Situated in Millicent, 5THEfm is the Limestone Coasts local not-for-profit Community Radio Station. As a not-for-profit organisation, we rely on sponsorship from local businesses to help us continue to support and give a voice to the local community. In return, Sponsors gain an intimate platform to speak directly to those who live and work near their places of business.

Become a Sponsor of Millicent Community Radio Station!

If you would like to know more about what sponsoring 5THEfm can do for your business contact us directly.

Ring the Station – 08 8733 1077 - OR email us at sponsorship@5-thefm.org - and speak to Megan or leave a Message and we will be in touch. Craig Secker, our Sales/Sponsorship Representative will contact you.

If you're ready to sign up today, fill out the attached form.



There are 4 different types of Sponsorships:

PLATINUM SPONSOR value to you:

- 12 months Sponsorship promotions of 15-30 seconds played 40 times per month
- 4 x 15 minute live to air interviews about your business during 12 months of the Agreement
- 12 months Logo and link to Business website on 5THEfm website
- 12 months Logo and link to Business website on 5THEfm Facebook Page
- Sponsor recognition certificate

Cost of Platinum Sponsor package: \$1500
Quarterly Invoice amount: \$375

GOLD SPONSOR value to you:

- 12 months Sponsorship promotions of 15-30 seconds played 32 times per month
- 3 x 15 minute live to air interviews about your business during 12 months of the Agreement
- 12 months Logo and link to Business website on 5THEfm website, OR on 5THEfm Facebook
- Sponsor recognition certificate

Cost of Gold Sponsor package: \$1100
Quarterly Invoice amount: \$275

SILVER SPONSOR value to you:

- 12 months Sponsorship promotions of 15-30 seconds played 28 times per month
- 2 x 15 minute live to air interviews about your business during 12 months of the Agreement
- Sponsor recognition certificate

Cost of Silver Sponsor package: \$800
Quarterly Invoice amount: \$200

BRONZE SPONSOR value to you:

- 12 months Sponsorship promotions of 15-30 seconds played 20 times per month

Cost of Bronze Sponsor package: \$660
Quarterly Invoice amount: \$165